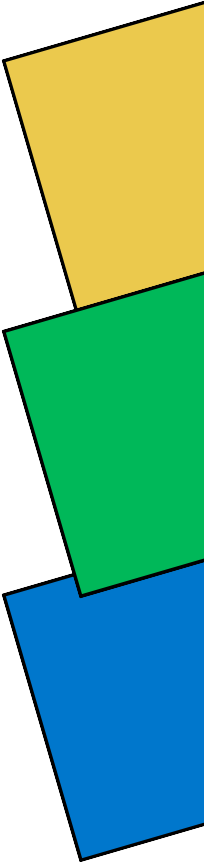


20 25



Annual Business Sponsorship Opportunities



The Quad City Animal Welfare Center

Adoption & Education Center 724 West 2nd Avenue Milan, IL. 61264
Spay/Neuter & Wellness Clinic 612 West 1st Street Milan, IL. 61264
309-787-6830
www.qcawc.org

About Us

Our Mission: The mission of the QCAWC is to operate a shelter for homeless animals, to offer a spay and neuter program, and provide humane education.

The Quad City Animal Welfare Center (QCAWC) is a 501(c)(3) nonprofit organization and a no-kill shelter dedicated to improving the lives of animals and people in the Quad Cities region. Committed to providing a safe haven for homeless and neglected animals, the QCAWC offers essential services, including adoption, spay/neuter programs, affordable veterinary wellness care, and humane education. As a leader in community outreach, education, and advocacy, we promote responsible pet ownership and the humane treatment of animals.

Relying solely on the generosity of donors, sponsors, and community supporters, the QCAWC works tirelessly to create a compassionate community where every animal is valued and has the opportunity to thrive in a loving, permanent home. Every contribution directly impacts the lives of animals, empowering the QCAWC to continue its vital mission of care and support.



The Quad City Animal Welfare Center 2025 Annual Business Sponsorship Opportunities

Join us in supporting the Quad City Animal Welfare Center (QCAWC) by becoming a business sponsor for 2025! By becoming a business sponsor, you'll put your brand in front of passionate animal lovers while supporting a great cause.

Sponsorship Opportunities:

We have a range of exciting events for you to choose from, providing great visibility for your business while making a positive impact on the community:

1. Saturday, March 8 – QCAWC Kitten Shower

Celebrate the start of kitten season with this fun and family-friendly event focused on helping the QCAWC prepare and find homes for kittens.

2. Saturday, March 22 – QCAWC Trivia Night

A lively night of trivia, raffles, friendship, and fun! A popular event with great attendance, perfect for showcasing your business to a crowd.

3. Saturday, May 17 – QCAWC Par Fore Pets Golf Outing

Enjoy a day of golf for a great cause! This annual outing draws a diverse group of participants, all coming together to support the QCAWC's mission.

4. September – December – QCAWC Pet Photo Calendar Contest

An annual contest where pet lovers submit photos of their pets for a chance to be featured in our calendar. Your sponsorship can help make this a memorable event!

5. Friday, October 10 – QCAWC Yappy Hour

A fun, social evening with drinks, food, and a raffle—an excellent opportunity for networking and building community connections.

6. Saturday, November 1 – QCAWC Trivia Night

Another exciting round of trivia to close out the year, with more chances to get your brand in front of attendees.

7. Saturday, December 6 – QCAWC Holiday Open House

Celebrate the holiday season with us during this festive event, vendors to shop with, raffles to win, refreshments to enjoy, and of course animals to adopt!

QCAWC Events



Spring & Winter Trivia Nights
SATURDAY MARCH 22 & NOVEMBER 1, 2025



Kitten Shower
SATURDAY MARCH 8, 2025



Par Fore Pets Golf Outing
SATURDAY MAY 17, 2025



Pet Photo Calendar Contest
SEPTEMBER - DECEMBER 2025



Yappy Hour
FRIDAY OCTOBER 10, 2025



Holiday Open House
SATURDAY DECEMBER 6, 2025

Sponsorship Package Levels



\$10,000 Sponsorship - Leader of the Pack Sponsor

- Premium logo placement at all 2025 events, in print materials, and online marketing.
- Special recognition at all events with social media shout-outs before and after the sponsored events.
- Featured logo on QCAWC website with a direct link to your business for the entire year.
- Spotlight on our social media channels (49K+ followers) with dedicated posts.
- Graphic with your logo on the QCAWC text blast to over 3,000 recipients and email blast to over 5,400 recipients.
- Opportunity to distribute promotional materials at all events.
- Complimentary registration for a foursome and 6 tee signs with your business name displayed at the Par Fore Pets Golf Outing.
- One complimentary table at each Trivia Night.
- Your logo on the Front Cover and all 12 months of the QCAWC Pet Photo Calendar + 12 calendars.

\$5,000 Sponsorship - Tail-Wagging Sponsor

- Prominent logo placement at 4 listed events of your choice.
- Recognition with social media shout-outs before and after the 4 chosen events.
- Featured logo on QCAWC website for 6 months.
- Opportunity to distribute promotional materials at the 4 chosen events.
- Complimentary registration for a foursome and 4 tee signs with your business name displayed at the Par Fore Pets Golf Outing.
- One complimentary table at a Trivia Night of your choice.
- Your logo on 6 months of the QCAWC Pet Photo Calendar + 6 calendars.

Sponsorship Package Levels Continued



\$2,500 Sponsorship - Purrfect Partner Sponsor

- Logo placement at 2 listed events of your choice.
- Recognition with social media shout-outs before and after the 2 chosen events.
- Logo featured on QCAWC website for three months.
- Opportunity to distribute promotional materials at the 2 chosen events.
- Complimentary registration for two players and 2 tee signs with your business name displayed at the Par Fore Pets Golf Outing.
- One complimentary table at a Trivia Night of your choice.
- Your logo on 3 months of the QCAWC Pet Photo Calendar + 3 calendars.

\$1,000 Sponsorship – Furry Friend Sponsor

- Logo displayed at 1 event of your choice.
- Name listed on the QCAWC website for one month.
- Recognition with social media shout-outs before and after the 1 chosen event.
- Opportunity to distribute promotional materials at 1 event.
- Complimentary registration for two players and 1 tee sign with your business name displayed at the Par Fore Pets Golf Outing.
- Your logo on 1 month of the QCAWC Pet Photo Calendar + 1 calendar.

Business Impact

Becoming an Annual Sponsor of the Quad City Animal Welfare Center is an impactful way to showcase your commitment to the well-being of animals while positively enhancing your brand's reputation within the community. As a no-kill shelter, the QCAWC is a trusted nonprofit dedicated to providing compassionate care, advocacy, and support for homeless and neglected animals. By aligning your business with our mission, you demonstrate a shared commitment to making a meaningful difference in the lives of both animals and people.

Your sponsorship creates valuable connections with our extensive network of supporters, including thousands of social media followers, event participants, and engaged community members who share a passion for helping animals. In return, your brand gains increased visibility through prominent recognition in our events, marketing campaigns, social media channels, and outreach efforts. This partnership not only highlights your dedication to giving back but also strengthens your relationship with customers who value businesses that actively support their community.

Together, we can create a compassionate and thriving environment where animals are valued and cared for while reinforcing your brand as a leader in making a positive impact.



Annual Business Sponsorship Form

Business Information (Please print)

Business Name _____

Contact Name _____

Address _____

City _____

State _____

Zip _____

Telephone (business) _____

Email _____

Sponsorship Level:

Leader of the Pack \$10,000.00 Tail-Wagging \$5,000.00

Purrfect Partner \$2,500.00 Furry Friend \$1,000.00

I (we) have included a sponsorship contribution in the form of:

Credit card: Please charge my credit card in the amount of \$ _____

Visa Master Card Discover

Check (Make checks payable to QCAWC)

Name on card: _____

Card number: _____

Expiration: CVV: _____

Signature: _____

Please email your completed form to patti@qcawc.org
or mail it to: QCAWC 724 West Second Avenue, Milan, IL 61264

Attn: Patti McRae

On behalf of the Quad City Animal Welfare Center (QCAWC), I want to sincerely thank you for taking the time to review our 2025 Annual Business Sponsorship Opportunities Proposal. Your support can make a profound difference in helping us continue our mission providing lifesaving services such as adoptions, veterinary care, and humane education to our community.

As a 501(c)(3) nonprofit organization, the QCAWC relies on the generosity of individuals and businesses like yours to achieve our mission of saving lives and improving the bond between people and their pets. Sponsorship is not just an opportunity to support a worthy cause, it's also a way to get your brand in front of thousands of pet lovers who are passionate about animals and their welfare.

We understand that every business is unique, so we are happy to tailor sponsorship opportunities to meet your specific needs. Sponsorships can be monetary or in-kind, ensuring flexibility to match your goals and resources.

If you'd like to see our work firsthand, we'd love to give you a tour of both our facilities: the Adoption & Education Center, where animals find their forever homes, and our Spay/Neuter & Wellness Clinic, where we provide low-cost veterinary wellness services to support our no-kill mission.

We kindly request that businesses interested in our Annual Sponsorship Opportunities submit their sponsorship form by Friday, February 21st to ensure inclusion in our 2025 campaign. Thank you for considering this opportunity to make a meaningful impact on the lives of pets and people in our community. Please don't hesitate to reach out to me directly at patti@qcawc.org or 309-787-6830, Option #3, Ext. #13 with any questions, or to arrange a visit.

Warm regards,

Patti McRae

Patti McRae

Executive Director

Quad City Animal Welfare Center

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ANIMAL WELFARE
CENTER



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Spay/Neuter & Wellness Clinic

612 1st St. W., Milan, IL 61264

Non-profit org.

U.S. Postage

PAID

Permit No. 127

Rock Island, IL



Enclosed, you will find important information about our business annual sponsorship opportunities. This mailer outlines the various ways your company can support our mission while gaining valuable exposure throughout the year.

From event sponsorships to social media promotions and community engagement, there are numerous opportunities to showcase your business and make a meaningful impact. Please review the details carefully, and don't hesitate to reach out with any questions or to secure your sponsorship. Together, we can make a difference!

Adoption & Education Center
724 2nd Avenue W.
Milan, IL. 61264
309-787-6830 Option #1

Spay/Neuter & Wellness Clinic
612 1st Street W.
Milan, IL. 61264
309-787-6830 Option #2

QCAWC.ORG

Saving Animals One Life At A Time

Follow Us On Facebook & Instagram